Boost your business success with

OTAYO.COM

The largest event promoting network on the island

Otayo  (230) 466 99 99 info@otayo.com
www.otayo.com
Founded in 2004, Otayo celebrates 13 successful years in Mauritius, catering for over 1000 events. Otayo has quickly became the exclusive reference point for culture in Mauritius, where one is sure to find all the best events on the island.

**Otayo is the first and largest cultural online platform in Mauritius**

- Dominates the event promotion market
- Over a decade of marketing and promotion experience
- Promotes the largest events held on the island
  - Sold over a million tickets
  - Frequently featured in mass media
  - Reaches over 400 000 locals
  - 11 points of sale throughout the island
WHY ADVERTISE ON OTAYO?

**MAXIMUM EXPOSURE**
Otayo has many thousands of visitors on the Otayo.com website every month whilst also enjoying a huge crowd of loyal repeating customers.

**DRIVE SALES**
Otayo is home to an audience base with a high purchasing power. You are sure to drive sales of your business by promoting your brand to an audience of well-educated, cultured, VIP and expatriate personas.

**LEADING BRAND**
The Otayo brand has a longstanding (13 years) audience base and is popularly known throughout the island as a reliable brand.

**SUPPORT LOCAL CULTURE**
Be part of Otayo and its ongoing efforts for promoting local artists and the Mauritian culture.

**PAY LESS**
Otayo offers the best banner advertising package when considering value for money; all for you to get the maximum value and range of benefits while paying less.

**INCREASE BUSINESS SUCCESS**
With maximum exposure, quality leads and a thriving brand image, any business is bound to increased success via Otayo.com.
BENEFITS OF BANNER ADVERTISING ON OTAYO

BEST VALUE FOR MONEY
Most efficient mode of advertising by reaching thousands of people while cutting down on advertising costs. Better value in comparison to other channels such as newspapers, radio and others.

POWERFUL ADVERTISING TOOL
Banners are a proactive way of communicating a message, product or brand by creating exposure with many thousands of people. Banner ads give the freedom of advertising using either text, static images, animations or videos.

FLEXIBLE PRICING
A number of banner options and advertising packages are available on Otayo, for you to benefit from maximum flexibility in choosing the ideal banner adverts that suits any budget.

GREAT RETURN ON INVESTMENT
Otayo offers the best ratio in Mauritius on your advertising; while referring to the number of people seeing the advert per each Rupee paid. So you are sure to benefit from maximum returns on your advertising.

www.otayo.com
UNVEIL THE WORLD OF MAURITIAN CULTURE WITH OTAYO

Founded in 2004, Otayo celebrates 12 successful years in Mauritius, catering for more than 1000 events.

Over the years, Otayo has kept innovating its services, offering ticketing to all the biggest concerts on the island while introducing the newest technologies, doing above and beyond for providing the best ticketing services in Mauritius.

Today, Otayo is not only the most well-known brand name in Mauritius when organising culture, concerts, theatre and ticketing in general; it is also the ultimate partner for any event producer to turn any event into a big success.

Customers can choose from ordering their tickets online, via selection of premium partner websites through the Otayo network of 11 point of sales (the biggest on the island), on-site on the day of events, and by phone via a dedicated customer service hotline.

970 x 90 Pixels

NO. 1 EVENT TICKETING IN MAURITIUS
YOUR ELECTRONIC TICKET AT HOME
12 YEARS OF EXPERIENCE
12 OUTLETS IN THE ISLAND... EVEN CLOSER TO YOU

www.otayo.com
PRODUCT PAGE

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>PREMIUM</td>
<td>Rs 1880</td>
</tr>
<tr>
<td>SEASON</td>
<td>Rs 1280</td>
</tr>
<tr>
<td>TRIOSEAT</td>
<td>Rs 990</td>
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<td>QUATREME</td>
<td>Rs 605</td>
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Seating Arrangement - Damian 'Jr Gong' Marley

250 x 250 Pixels

970 x 90 Pixels

Find us on Facebook

www.otayo.com
## OTAYO BANNER PRICES

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>BANNER SIZE</th>
<th>EXPOSURE</th>
<th>PRICE PER MONTH</th>
<th>ANNUAL OFFER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Home Page</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Center Banner</td>
<td>970px X 90px</td>
<td>70,000 Views</td>
<td>Rs 8,000</td>
<td>Rs 80,000</td>
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<tr>
<td><strong>Main Event Listing Page</strong></td>
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<tr>
<td>Center Banner</td>
<td>728px X 90px</td>
<td>110,000 Views</td>
<td>Rs 9,000</td>
<td>Rs 90,000</td>
</tr>
<tr>
<td>Side Banner</td>
<td>160px X 600px</td>
<td></td>
<td>Rs 11,000</td>
<td>Rs 110,000</td>
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<tr>
<td><strong>Event Page</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Center Banner</td>
<td>970px X 90px</td>
<td>90,000 Views</td>
<td>Rs 9,000</td>
<td>Rs 70,000</td>
</tr>
<tr>
<td>Side Banner</td>
<td>250px X 250px</td>
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<td>Rs 7,000</td>
<td>Rs 90,000</td>
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<tr>
<td><strong>Banner Platinum Package</strong></td>
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<td></td>
</tr>
<tr>
<td>Center Banner (Home Page, Event Page)</td>
<td>970px X 90px</td>
<td>160,000 Views</td>
<td>Rs 14,000</td>
<td>Rs 140,000</td>
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<tr>
<td>All website banners (5 banner package)</td>
<td>Various Sizes</td>
<td>360,000 Views</td>
<td>Rs 30,000</td>
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